



Dr. Will Norman
Walking and Cycling
Commissioner
Mayor of London

Profile

Will Norman became London's first Walking and Cycling Commissioner in 2016. He leads the Mayor's work to make the capital's streets safer for walking and cycling, enabling thousands more Londoners to choose greener, cleaner and healthier ways of traveling around the city.

Will was previously Director of Global Partnerships at Nike. He spent more than three years working with not-for-profits, governments, UN agencies and European Institutions to tackle the global inactivity crisis, focusing on how to design physical activity back into everyday life.

Prior to working at Nike, Will was Director of Research at the Young Foundation and had established a successful social research consultancy.

Will has a PhD from the London School of Economics. He is based at both City Hall and Transport for London (TfL), and is paid via TfL.